



Lee Roy Selmon Declares April 6th the
New National Sports Holiday
*Football legend and restaurateur says to
cheer hard, eat well!*

For Immediate Release

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(March 2009) There's a new national holiday heating up and Lee Roy Selmon's Sports Bar is the place to be to gather and celebrate with gusto. April 6th is opening day for Major League Baseball. The day that the Tampa Bay Rays play the Boston Red Sox, The New York Yankees will be playing the Baltimore Orioles and of course, the championship NCAA basketball game gets underway that evening.

Nothing goes with sports-watching better than Lee Roy Selmon's bold and bracing comfort food. No need to buy a ticket, just show up with your friends and brackets and we'll find you a table with great sight lines to our new HD projectors and screens.

Referencing Lee Roy Selmon's jersey number 63, Lee Roy is offering 63-cent, three-piece wing plates as well as icy cold draft beer for \$1.63. These are the perfect starters for meals that can be your winning game plan. This sports holiday includes Lee Roy Selmon's new lower priced menu items such as the \$9.99 Sweet Heat Fried Chicken, Mama's Meatloaf, Pulled Pork, or the Twisted Southern Chicken. All come with two delicious sides. In the \$10.99 bracket, choose the one-pound Hall of Fame St. Louis slow-cooked ribs. These are ribs amateurs can't tackle at home.

You'll always be a winner with friends, families and teammates when ordering Lee Roy's Big Game Sandwiches and Burgers. New to the line up is the Sweet Heat Fried Chicken Sandwich, \$7.49. This is no rookie, but a crispy hot breast of chicken seasoned and topped with Swiss cheese. Served with lettuce, tomato and garlic aioli sauce on a hearty bun, it comes with hot crispy seasoned French fries.

Selmon's is definitely the winning place to be on game day. Gayot.com, the highly influential national food and lifestyle online guide to the good life has anointed Lee Roy Selmon's as one of the Top 10 Sports Bars in the US.

So, wear your favorite team jersey or your lucky hat. Cheer for your team and Lee Roy Selmon will make sure you eat like a champion.

www.leeroysemons.com

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