

Press Release
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Lee Roy Selmon's New Slam Dunk Taco Menu
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March Madness Is Here, So Are Big Flavors at
Lee Roy Selmon's

Lee Roy Selmon's has a new menu of favorite foods to team up with your favorite sports-watching experience.

One of Lee Roy Selmon's favorite foods to enjoy while watching a big game is a traditional taco with the famous number 63 twist. Since Lee Roy always reminds his teammates and guests to play hard, eat well and always remember to share, he's sharing six new taco combinations just in time for the big games of March.

What's better than being courtside? Joining friends at a table at Lee Roy Selmon's, ordering platters of tacos and your favorite beverage and watching the games on big screen TV's. Keep up with one game or watch several while enjoying a cavalcade of all new tacos—fresh, full flavored and soul satisfyingly delicious. "Growing up on our family farm in Oklahoma, we never had tacos," said Hall of Fame great Lee Roy Selmon, "but we certainly grew all the farm fresh ingredients that I've included in my new menu of Mexico's favorite snack food."

Besides discovering these new original signature tacos and a new hand crafted Prime Time beef burger while watching your favorite college basketball stars on TV, get your head in the game by playing the

Club 63 March Madness Pick ‘em game, which tips off the week of March 15.

The game concept is that each guest is given a game card by the server and asked to pick the winners of two different games (The Club 63 Pick ‘em games). The server fills in the two picks along with a date and your initials. If you get one out of two right, you get a free appetizer. If you get both right you receive a free entrée up to \$ 9.99, redeemable on next visit. Game continues until April 5, night of the championship game.

Remember if you can't get to Selmon's for the big game and the bracket show down, create a slam dunk experience at home by ordering our new Prime Time Gourmet Burger and Selmon's favorite party platters in a Sack to Go.

Taco Time

Score with a culinary slam dunk at Lee Roy's Selmon's for the month of March as the sports-minded chefs in the kitchen custom craft a tournament of signature flavors beginning with a menu of inspired tacos. Mexico's traditional snack food has gone All-American with a tempting array of tasty tacos in appetizer portion or full-meal size. There's a burst of bold flavor in every bite of the soft tortilla envelope that encases big-layered flavors to appeal to every sports fan's expectation of the ideal food to match every big game.

Appetizer Tacos, served three or six to the plate

Baja Fish Taco

Lightly-fried fish served on a soft corn tortilla and blanketed with salsa fresca, shredded cabbage, chipotle-lime tartar sauce and fresh-chopped cilantro.

3 for 6.49 Family-style, 6 for 11.49

Shrimp Scampi Taco

Sauteed shrimp scampi served on a soft corn tortilla with crumbles of feta cheese, shredded lettuce and zesty house-made salsa fresca.

3 for 6.99 Family-style, 6 for 11.99

Grilled Chicken Taco

Citrus-marinated grilled chicken packed into a soft corn tortilla and topped with salsa verde, jack and cheddar cheese, cilantro, and a grilled onion-pepper duo.

3 for 6.49 Family-style, 6 for 11.49

Entrée Tacos, two per serving

Mahi-Mahi Taco

Grilled Mahi-Mahi sits on large flour tortilla and is crowned with chipotle sour cream, shredded cabbage, and fresh house-made salsa fresca. 8.99

Adobe Pork Taco

Adobe marinated slow-smoked pulled pork stuffed into a large flour tortilla and topped with chipotle sour cream, shredded cabbage and fresh salsa fresca. 7.99

Citrus Chicken Taco

Juicy citrus-marinated grilled chicken on a large soft flour tortilla. Teamed with salsa verde, cheddar and monteray jack cheese, fresh cilantro, grilled onions and peppers.

Destined to be a classic. 7.99

And anytime, of course...

Prime Time Burger

Hand-crafted, seven-ounce, USDA prime beef burger on a toasted-knot roll. Traditionally topped with aged cheddar cheese, Boston bibb lettuce, garden-ripe tomato and sliced red onion. Served with Lee Roy's signature sweet potato fries. A sports lover's all-time favorite. 8.99

Follow Lee Roy Selmon's on facebook to view March Madness food and drink specials.

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